



FOR IMMEDIATE RELEASE

The Cliffs at Glassy joins ART OF THE HORSE as Premier Title Sponsor

Tryon, NC, April 12, 2018- Our Carolina Foothills is proud to announce that The Cliffs at Glassy has joined this year's ART OF THE HORSE public art project and fundraising campaign as our title sponsor.

"Shortly after we opened a dialogue about placing a horse at The Cliffs at Glassy during this year's project, it occurred to us that they would be the ideal title partner. The Cliffs, much like Our Carolina Foothills, strives to better the life of their residents through the experience", says founder and president of Our Carolina Foothills, Suzanne Strickland. "I don't think it's a coincidence that our tagline (Four Towns, 2 States, One Great Experience) and theirs (Seven Spectacular Communities, One Incredible Experience) are very similar."

"The Cliffs at Glassy is pleased and proud to work with Our Carolina Foothills in support of our neighbors in Landrum, Tryon, Columbus and Saluda. The display of the horse at the front entrance to the community is unique and fun. We encourage everyone to post a selfie with the horse to #thehorseatglassy and #cliffsliving," said Jennifer Hoover, Glassy Mountain Broker Liason.

ART OF THE HORSE is a community arts-based project that is in its second running. Life-size, painted ponies are currently "popping up" in the Foothills towns of Landrum, Tryon, Columbus, Saluda and surrounding areas. These will remain on public display through October when they will be auctioned off at the Auction Gala Event held at the Cliffs at Glassy. Thirty-two horses are part of this year's project and half are already on public display. The Cliffs at Glassy horse titled

"A Horse of a Different Color", designed by Barbour Bordogna of Spartanburg, SC will be available for public viewing on April 15th beginning at 11:00 a.m. when this American Quarter Horse is unveiled.



L-R (Mariatta Castellano (left), The Cliffs at Glassy, Jennifer Hoover (right), Glassy Mountain Broker Liason) Title Sponsors representing The Cliffs at Glassy with artist Barbour Bordogna (center) at March 24th Adoption Party. Photo courtesy of dovelightphotography for TOWN magazine

About Our Carolina Foothills: OCF is a 501(c)3 organized exclusively for charitable and educational purposes including but not limited to educating the public on the small towns in the Carolina Foothills. Their mission is to advance the quality of life for residents and enhance the visitor experience to Landrum, Tryon, Columbus and Saluda through marketing campaigns and events that highlight our Carolina Foothills' uniqueness.

About The Cliffs at Glassy: The first of The Cliffs communities, this 3,500-acre masterpiece of a neighborhood sits 3,200-feet high atop Glassy Mountain. Members and residents enjoy breathtaking mountaintop living with views as far as 75 miles on the clearest day. The Tom Jackson-designed golf course offers 15 holes with these breathtaking views, earning the course *Golf Digest's* ranking as the "fourth most scenic course in the nation," behind only Pebble Beach, Cypress Point and Augusta National. The community features a grand clubhouse, wellness center and fitness complex, as well as the mountaintop Overlook Pavilion and iconic Glassy Chapel. The Cliffs at Glassy is conveniently nestled between Tryon, North Carolina — home to the Tryon International Equestrian Center — the charming hamlets of Hendersonville and Flat Rock, as well as the spectacular Southern gem city of Greenville, South Carolina.

For more information on Our Carolina Foothills or ART OF THE HORSE, please contact Mindy Wiener at 323 228-4959 mindy@ourcarolinafoothills.com. For information on The Cliffs at Glassy, contact Jennifer Hoover at 843-217-3959 or jennifer@glassyliving.com. For more information about The Cliffs, please contact Megan Burton at 864-249-4364 or mburton@cliffsliving.com.